

Jared Kuczenski
Director of Recreation & Parks



Town of Kent Recreation & Parks Dept.
25 Sybil's Crossing Kent Lakes, NY 10512

Telephone: (845) 531-2100

Fax: (845) 306-5284

Email: recreation@townofkentny.gov

Webpage: www.townofkentny.gov

2021 Kent Community Weekend

Business Sponsors Wanted!

Are you a local business owner? Do you want to support a great community event and have the opportunity to publicize your company at the same time? Do you want the chance to meet a large number of potential patrons face-to-face in one place?

If you answered "YES" to the questions above then becoming a sponsor of this year's Kent Community Weekend is the perfect opportunity for you! Instead of a one-day event, this year we'll be hosting three days of activities and events all around town (see our attached flyer), beginning on Friday, September 10th and concluding with a "community market/fair" on Sunday, September 12th.

By becoming a sponsor of Community Weekend you'll help us bring bigger and better events and activities to the community while also giving yourself the opportunity to setup a tent and meet hundreds of residents from the Kent/Carmel area at our Sunday market/fair.

Plus, to make sponsorship easier than ever, new this year **we'll have 4 different sponsorship levels**, all of which get you varying degrees of advertising opportunities with us. See below for completed details!

Bronze Level Sponsorship - \$150+

- Your company will have a space at the Kent Community Market & Fair on 9/12 to display, give out materials and interact with the public any way you'd like!

Silver Level Sponsorship - \$275+

- All bronze level benefits plus...
- Your company will have a 2' x 2' sign placed at the event of your choosing (see attached flyer).
- Your company name will be listed on all advertisements and communications with the public.

Gold Level Sponsorship - \$400+

- All silver level benefits plus...
- Your company will have a 2' x 4' sign placed at *all* Community Weekend events.
- Your company logo will be featured on a banner remaining up at Ryan's Park for one year.

Platinum Level Sponsorship - \$600+

- All gold level benefits plus...
- Your company will have a 4' x 8' metal sign placed at the park for one year, free of charge!

Please make all checks out to **Kent Recreation & Parks** and have them returned with the attached form to the Kent Recreation Office by August 13th.

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Business Sponsor Form!

**Please return sponsorship checks and this form to the address below by August 13th.
All checks should be made out to Kent Recreation & Parks. Companies and businesses
with questions or interest in donating in-kind should contact:**

Jared Kuczenski, Director of Recreation & Parks
Town of Kent, New York
25 Sybil's Crossing
Kent Lakes, NY 10512
845-531-2100
recreation@townofkentny.gov

Business Name: _____

Business Address: _____

Contact Name: _____

Phone Number: _____

E-Mail: _____

Sponsorship Amount: _____

Will you be setting up a table at the community market and fair on Sunday the 12th @ 11:00a?

Silver Level sponsors, at what event would you like your sign placed (see attached flyer)?
