

**Kent Climate Smart Committee Meeting**  
**April 27, 2021**  
**7:30 pm EST**

**Attendees:** Bill Volckmann; Pamela Wadler, Anne Balant Campbell, Kathy Kahng, Chris Ruthven, Peter Elder; Joe Montuori, Guest: Jasper Katzban

**KCSC Website**

Website design update - <http://54.158.233.114/>

Submit invoice to Kent board for logo design

Replace business photo with local shop – possibly Kent Nursery

Set up email marketing tool to capture addresses (Mail Chimp, Constant Contact)

**Community Choice Aggregation (CCA) vs. Opt in Community Solar**

Due to variable ESCO pricing, CCA is no longer able to guarantee a lower rate than NYSEG.

Consider multiple vendors for opt-in solar in addition to Ampion

Discussed NYSERDA Community Campaigns: Sustainable Putnam can work with towns to launch an opt-in community solar campaign. They also are considering Putnam Clean Heating & Cooling program. This campaign requires promoting and 3 new participants (e.g., who install heat pumps) to achieve NYSERDA grant and points. Recommend both Community Solar & Clean Heating & Cooling

**Meeting time and date**

Hold at 6:00 pm before KCAC meeting 3<sup>rd</sup> Wed. of the month

**Pending**

Natural Resources Inventory

How green in my town survey

Updating town master plan for climate issues

**Next Meeting**

Wed. May 19 at 6:00 pm

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