

Louis M. Fernandez
Director of Recreation and Parks

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Town of Kent Recreation and Parks Department
25 Sybil's Crossing Kent Lakes, NY 10512

Email: recreation@townofkentny.gov
Webpage: www.townofkentny.gov

Be A Part Of Kent Community Day!

Are you a local business owner? Do you want to be a part of a great community event and publicize your business at the same time? Do you want a chance to meet a large number of potential patrons face to face in one place?

If you answered “Yes” to the questions above then sponsoring or co-sponsoring a part of Kent Community Day is the perfect opportunity for your business.

Co-Sponsor opportunities begin at \$140 and Full Sponsor amounts at \$280. There are a number of different attractions you can sponsor (there is limited availability and sponsors will be taken on a first come, first serve basis).

Have an idea for Kent Community Day that you would like to sponsor? That can be arranged as well.

How will this benefit your business?

Kent Community Day draws approximately 1500-2000 residents from the Kent/Carmel area and you will have the opportunity to meet, speak and give out information to as many of them as you can during the day.

How will your business be recognized?

Sponsors

1. Your business name will be included on all printed publicity materials (flyers, newspaper ads).
2. Your business will have space at Kent Community Day to set up and give out materials.
3. A sign (2'x4') with your business name will be placed in front of the event you have sponsored.
4. Business name or logo on a banner that will be displayed at the park for 1 year.

Co-Sponsors*

1. Your business name will be included on all printed publicity materials (flyers, newspaper ads).
2. Your business will have space at Kent Community Day to set up and give out materials.
3. A sign (2'x2') with your business name will be placed in front of the event you have sponsored.

If you are an interested business owner please contact:

Louis Fernandez, Director of Recreation and Parks
25 Sybil's Crossing
Kent Lakes, NY 10512
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Kent Community Day 2015 Sponsorship Opportunities

<u>Attraction</u>	<u>Sponsor Amount</u>	<u>Co Sponsor Amount</u>
DJ	N/A	\$250
Petting Zoo	N/A	\$250
Pony Rides	N/A	\$500*
Fun Express Train	\$280	\$140
Justice League 5 in 1	\$300	\$150
UFO Combo	\$320	\$160
Bungee Run	\$340	\$170
Dragon Castle	\$340	\$170
Marlin Splash Slide	\$560	\$280*
Human Sphere	\$560	\$280*
Polynesian Plunge	\$720	\$360*
Crash Course Obstacle Course	\$800	\$400*

Sponsorship opportunities are available on a first come, first serve basis.
Co Sponsor Amounts above \$280 will receive the same recognition as full sponsors